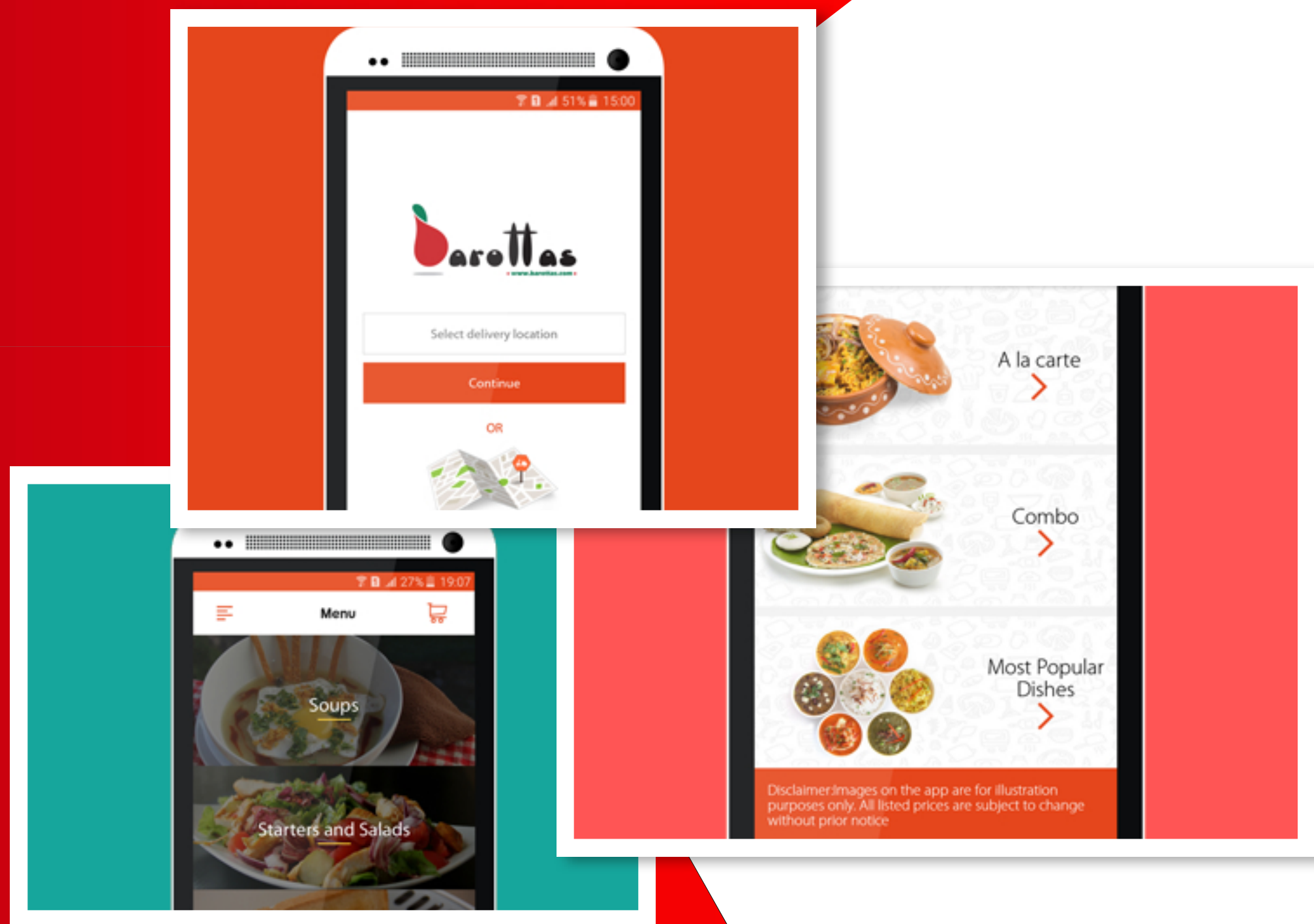# Case Study
Mobile Application
Development - Barottas

👤@ THE CLIENT

Mr.Thilak, an Indian client, approached Dot Com Infoway with his plans to develop an app for his restaurant called Barottas.

Barottas: While we all enjoy local street food with family and friends, we at Barottas.com bring the same taste and experience to wherever you are, in the most hygienic form. Barottas (also known as Parotta or roti canai) are everyone's favourite street food item and different people have it with different things. Some like it with saalna, some with fish curry and others with a stuffing. Our extensive menu allows you to make your own combo of starters, curries and barottas so that you enjoy a new dish every time your order. With over 100 possible combos, you can never have enough of Barottas!

The Challenge

The client's requirement was to create an app that helps users in ordering food and getting it delivered at their door step. The app had to offer various types of menus such as Alacarte , Combo and Most Popular Dishes, allowing users to make their own combo. We also had to provide users the option to select the favorite delivery location, which can be changed according to the users' wish. The client's promise was to deliver the ordered food to users' doorsteps within 50 minutes – hot and packed hygienically.

Solution

The development team at Dot Com Infoway applied a Two-phased strategy to achieve the final goals of this project.

Phase 1

Phase I involved mainly analysis, planning and finalizing the course of action. Dot Com Infoway's design and development team analyzed the client's requirements and framed an action plan based on the resources required, the appropriate technology to be used and the time frame needed for developing the apps.

Phase 2

Phase II saw the implementation of the action plan framed in Phase I. The aim was to leverage the best of iOS and Android technologies to develop an app that would let the users experience high quality and high functionality. Our constructive inputs and suggestions gave perfect shape to the app concept. Our core focus was on usability and user engagement, which enabled us to develop an app that works efficiently on all iPhones and Android devices. One of the primary objectives was to create a design that not only had the ability to attract prospective users to try the app, but also made them want to continue using the app.

The Results

The App Was Integrated With The Following Features:

* Every user can add the food items under the selected restaurant in the specified categories such as Alacarte, Combo, Most Popular Dishes.
* User can make their own combo compartment that can be ordered to the cart.
* Users can have their own wallet, and any credits will be added directly to the wallet.
* Users can earn credits by referring their friends to the app.
* Takeaway for the ordered food is also available.
* Exciting offers can be given to the users at times.
* Users can pay via Credit Card, Debit Card orNet banking . COD for the ordered item is also available for the user.