



Nat5.
RESTORATION FUND



NATCOIN

- 🌱 NATCOIN is a unique and secure decentralized cryptocurrency powered by Binance Smart Chain BEP20 smart contract. The platform enables anyone in the world to take part in the fight against climate change.

Introduction:

- 🌱 Natcoin ICO was new to the market and they came in touch with Dot Com Infoway to popularize their ICO across the world. They want to promote their product through organic and paid campaigns.

They contacted us, requesting a comprehensive end-to-end marketing drive that covers:

- 🌱 Content Marketing
- 🌱 PR activities
- 🌱 Social Media Promotions
- 🌱 Optimized campaigns on multiple channels

Plan of Action:

- 🌱 Press Release
- 🌱 ICO Listing Sites
- 🌱 White paper and Pitch deck optimization
- 🌱 Social media posting
- 🌱 Email Campaign
- 🌱 Bounty Program

Results Achieved:

- 🌱 We were able to promote the Natcoin ICO by publishing press releases on crypto-related sites.
- 🌱 We popularized the Natcoin Brand by posting in different Social Media channels where crypto users are active.
- 🌱 We had a successful Bount program where more than 500 users promoted Natcoin by posting YouTube videos, writing blogs and many others.